



The MIIM Islamabad Franchised Business Partnership Proposal

(owners-Private Educational Institutions)



ISO-9001:2008 Certified

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THE MIIM Islamabad (Pakistan)

*Established in 1995 is an
ISO 9001-2008 certified*

*(Master Training Institute)
Under Society Registration
Act-1860*

*also Registration No. 23834-COPR
with*

*Intellectual Property Organization
(IPO) under Section 35 of the
Trade Marks Ordinance 2001 and
45-39(2)(B) of the Trade Marks
Rules 2004.*



Overview

Following our recent discussions with **ABC** the MIIM Islamabad have pleasure presenting proposal, for Franchised Business Partnership. We believe that the offered Programs will enhance the Institute's reputation, provide added value to the students and increase revenue.

ABC reputation will be enhanced by providing the students with an opportunity to gain the benefits of more than 3000 courses designed & Developed by the committed and dedicated faculty of MIIM accredited by different Diploma awarding bodies.

The Modern Institute of Informatics & Management (MIIM) Islamabad established in 1995 is an ISO 9001:2008 Certified Institute and is engaged in quality Education for the last 20 years in Islamabad working in collaboration with Local and various International bodies for the award of Professional Diplomas / Degrees Recognized by Higher Education Commission Govt. of Pakistan Islamabad. I personally think such partnerships play a vital role in building human capabilities and accelerate economic growth through knowledge skills and creative strength of a society. In contemporary times, the role of Demand-Driven Job-Oriented professional and vocational programs has become all the more important in the development of human capital.

MIIM has several outlets in Pakistan and abroad. MIIM is situated in its OWN BUILDING at Plot No. 1-S, Street 94, Main Double Road Markaz, G-11/3 Islamabad measuring 0.68 acre (3291.20 Sq. Yards) which is equipped with all Ancillary Material with latest IT lab, Auditoriums having all necessary facilities both for staff and students. The building has furnished offices, lecture rooms, well equipped labs / workshops, library, conference room and prayer place.





About The MIIM Islamabad

MIIM Islamabad is working as “Master Training Institute” for Professional, Vocational, Technical and Health Care Programs offered in collaboration with several diploma awarding bodies in Pakistan/Abroad.

what is the program?

Currently MIIM provides various Executive Diploma & CPM Programs and short Certificate courses in the range of 3000 disciplines to their students under RES (Assignment System) FTES (Assessment System, RPL Direct Award within 4-6 weeks to On-Job-Professionals with strong employment history with some academic background.

MIIM propose that in parallel to above Diplomas can also offer your students the opportunity to gain the following Qualifications as well:-

The Management Edge Group Australia www.tme.com.au

UKAP-International Recognized Qualification www.ukap.co.jp

The MIIM Islamabad will map your existing qualifications.

If there are gaps between your existing program and the Australian UK & USA Qualifications. we would determine whether the gaps could be met by:

- ☞ additional assignments or homework being completed by students,
- ☞ extra lectures and assignments and examinations conducted by Institute Lecturers
- ☞ extra lectures and assignments to be conducted by Concerned Institutions.

How does it work?

Most of the Domestic & International Programs are offered Under RPL as experience Based Education on assessment Criteria by the experts and subject specialists engaged by MIIM Islamabad.

The Vocational sector provides students practical knowledge & skills and combines real world application with theoretical knowledge.

Where to from here?

If **ABC** is interested in this partnering program we would appreciate receiving an Expression of Interest (EOI) from the Institute and our Executive Director, Mr. Zeeshan or K.M. Zahid Chairman would be honored to have a telephonic contact with you and your Heads of Department at a mutually suitable time and date to discuss the details and if deemed to be of **value sign a memorandum of Understanding**.

This will give **ABC** the opportunity to commence programs any time after completion of all pre-requisites describe by BoD/MIIM Islamabad.

If **ABC** proceeds, there is also the opportunity to offer this Qualification to all Prospective students including On-Job-Professional as Direct Award within shortest possible time.





Who markets the Program?

This program is sponsored and marketed by **ABC** to its students. The MIIM will provide all Guidelines, Assistance, sample with marketing material, which can be advertised later on in the Print / Electronic Media by **ABC**. This will further enhance **ABC** reputation, demonstrating its international relationships with overseas educational Institutions providing its students with a pathway Education in Australian, UK Institutions should this be the direction of students who wishes to benefit the promotion in the specific field.

Domestic / International Partnership

BOD MIIM always welcome the Franchised application form available on website at www.miim.edu.pk to be filled in by the owners of the Private Institutions for proper affiliation with non-refundable fee of **Rupees 50000/=** for Domestic Partnership and **US\$ 600/=** for International Partnership. The Management of MIIM Islamabad will issue the MOU on Potential Franchised Business Partnership within fortnightly to the Prospective Institutions who will apply for such Partnership.

What are the fees to be paid to The MIIM Islamabad.

ABC will pay The MIIM separately agreed fee per student per qualification, with a discount if more than one Qualification is taken up by the Students. What the charges for each student is entirely the decision of the **ABC** with their overhead expenses .

The MIIM Islamabad will provide all material and resources and will assess the standard of the local qualification and determine in consultation with the Management of Institute / College that how we can provide qualification with **ABC** the least impact on the student's study load.

We look forward to receiving your letter of interest (LOI) and if you wish to take this discussion further then please do not hesitate to contact the higher management of MIIM Islamabad.





MIIM Main Training Campus Islamabad

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This is to confirm that

is an authorized Franchised Business Partner with
The MIIM Islamabad (Pakistan)
and has the legitimate authority to offer our accredited
Qualification Under full consent of the BOD MIIM Islamabad
The _____ is further authorized to announce
Diploma Programs from Institutions accredited with MIIM Islamabad
from UK and Australia

Issue Date _____

Validity _____

Executive Director (MIIM)

Chairman (MIIM)

